

FOR IMMEDIATE RELEASE



**PAMPERED POOCH PACKAGE DEBUTS FOR
FOUR-LEGGED GUESTS OF BALBOA BAY RESORT**

The package is clad with a Paws-and-Repeat, dog menu, and accessories



(NEWPORT BEACH; June 22, 2022)— Everyone knows these stars’ names at the park, yearns to pet them, and wants to photograph them. Starting July 6, beloved four-legged guests can receive the celebrity treatment they deserve at Newport Beach’s premiere waterfront resort and dog-friendly hotel, [Balboa Bay Resort](#), with the launch of its **Pampered Pooch Package**. Designed to provide a luxurious escape for dogs, the Pampered Pooch Package includes a variety of stylish, delicious, and entertaining amenities upon check-in.

The Pampered Pooch Package features:

- Custom swag bag of Balboa Bay Resort branded items and treats
- “Paws and Repeat” photo station so guests can post content for their fans
- Choice of Balboa Bay Resort bandana or bow tie. Guests who post a photo of their pet to social media tagging @balboabayresort will be eligible for our Pet of the Month contest featured on Instagram. All Pet of the Month winners will be entered into a drawing at the end of the year to win a free 2-night stay
- Dog menu options at A+O Restaurant | Bar and in-room dining, featuring rice with ground chicken or beef
- Photoshoot add-on at [Dogma Pet Portraits Studio in Costa Mesa](#) (pictured above) with transportation provided to and from the studio

“At Balboa Bay Resort, we know the dog is often the star of the family. Now you can give them the celebrity treatment when you travel,” said Francine Slosser, Director of Marketing. “This package includes everything your furry friend needs to feel welcome and pampered.”

Part of the proceeds of the Pampered Pooch Package will benefit nonprofit [Lovebugs Rescue](#), a foster-based animal rescue located in Southern California that works with overpopulated animal shelters to lessen the number of animals being euthanized unnecessarily.

The package is available for purchase starting July 6 for use through the end of the year, which comes at perfect timing for National Spoil Your Pet Day on August 10. Space is limited, so early reservations are encouraged at this [booking link](#) with the rate code PKGPOOCH.

Newport Beach’s premiere waterfront destination, Balboa Bay Resort is the only Forbes Four-Star, AAA Four-Diamond resort in town. Located on PCH, surrounded by the jaw-dropping yachts of Newport Harbor, Balboa Bay Resort is the epitome of Southern California luxury with a sea of possibilities: 159 luxurious guestrooms and suites; a private spa for guests only; recreation including paddle boards, kayaks, electric bikes and Duffy boats; Olympic-sized pool with private cabanas and daybeds; and decadent waterfront dining at A+O Restaurant | Bar, fit with roaring firepits and breathtaking sunset views. Balboa Bay Resort was named the #1 best hotel in Newport Beach this year by US News & World Report.

For more information on the Newport Beach Wine & Spirits Festival at Balboa Bay Resort, visit www.balboabayresort.com. Stay up to date with Balboa Bay Resort by following [@balboabayresort](#) on Instagram.

About Balboa Bay Resort

Balboa Bay Resort is Newport Beach’s premier waterfront retreat offering stunning bay views and sunsets over Balboa Bay’s harbor. Recently named the #1 Resort in Newport Beach by U.S. News & World Report, the Forbes Four-Star and AAA Four-Diamond property features 159 luxurious guestrooms and suites, offering relaxed yet refined accommodations. The celebrated culinary program includes A+O Restaurant | Bar with food and beverage direction by Executive Chef Prabeen Prathapan, spirit-forward, creative craft cocktails and live acoustic music most nights; Blend, offering fresh grab-and-go delicacies and delights that pair perfectly with beautiful bay views; a pool bar; and in-room dining. Wellness amenities include a fitness studio, year-round heated outdoor swimming pool and whirlpool with poolside cabanas, a full-service 10,000-square-foot spa, and Drybar salon. Balboa Bay Resort’s Recreation Concierge offers land and water sport rentals from the hotel’s private dock along with curated experiences and a robust Poolside Cabana program. Wedding and group offerings include the waterfront Lighthouse Room, Bayfront ceremony lawn and more, totaling nearly 32,000 square feet of indoor and outdoor function space. For more information, please visit www.balboabayresort.com.

**FOR MORE INFORMATION, PLEASE CONTACT
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